



3D Packshots

Packshots provide high-quality product imagery specifically designed for marketing, advertising, and e-commerce.

These visuals are a key benefit for marketers and product development teams to target audience groups, be it internal or external.

janoschka

Premium Promotion for your Packaging

Brand owners benefit of the multiple applications offered by the 3D renders:

- Provide a prominent stage for your new generation products even before launching
- Enhance your packaging approval journey and alignment with decision makers
- Launch marketing campaigns that truly connect
- Convince your audience of new or relaunch designs
- Evaluate your product's performance at the point of sale
- Engage your clients in a consumer journey and evaluate the brand recognition and consumer confidence

Visualization in Perfection

- Animated and static packshots in any angle and format
- Evaluation of colour impact
- Visualization of all packaging elements (text and graphics) including refinements (lacquer, embossing, ...)
- Consistent brand presentation across all platforms

Your Benefits

- Inhouse production process for a seamless communication
- Direct access to inhouse Artwork files – no external parties involved – no losses
- Artwork files for all packaging elements can be provided: inner frame, tipping, pack, health warnings, etc.
- Immediate preparation of new Artwork files possible
- Quick spot-on amendments
- Flexible process: Artwork – 3D renders - Artwork

Contact

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360°



Example animated